

# EVS Project in Switzerland: 2020/21

## ICYE Switzerland, Berne

(German speaking area)

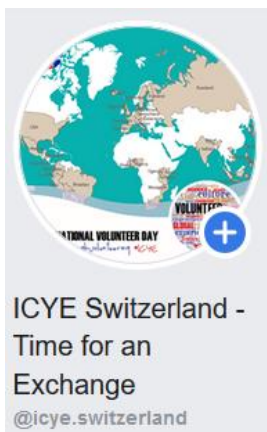
### EVS in Social Media and Content Management

Activity duration: 6<sup>th</sup> of April 2020 – 4th of April 2021 – 12 months

Project website: [www.icye.ch](http://www.icye.ch)

#### Requirements for the volunteer:

- Interest in working in a small non-profit organisation
- Good German or French knowledge as well as English knowledge
- Interest and/or knowledge in Content Management and Social Media



### General information concerning the EVS program in Switzerland

- This project is **fully subsidized by the Swiss government** and not the EU, because Switzerland is not member of the Erasmus+ programme.
- The volunteer lives with a **Swiss host family, providing board and lodging**. The candidate should be motivated to actively take part in the host family's life and understand living with them as an important part of an intercultural learning experience.
- The total amount for **international travel costs reimbursements are CHF 400**.
- The transportation costs from the project to the host family are covered.
- The volunteer is insured through the **ICYE group insurance**
- The volunteer receives a **pocket money of CHF 300 per month (about 275 EUR)**
- The volunteer works about **32 hours a week**.
- The duration of the EVS is **12 months**.
- The volunteer receives a **certificate** filled in by ICYE Switzerland and the hosting organization (not a Youth Pass), as well as an employment reference.

**ICYE (International Cultural Youth Exchange)** aims to connect people from different cultures and backgrounds. Getting to know a different culture through working as a volunteer in a social or cultural institution and living with a local host family widens one's horizon and supports people's personal development while encouraging understanding and respect between different societies and cultures.

ICYE tries to achieve these goals through its cultural exchange programs:

- They send Swiss youths abroad for short term (1-4 months) and long term (6 or 12 months) voluntary services.
- They host young people from all over the world for long term exchanges (6 to 12 months).
- During their exchange programs, these young people work as volunteers in local institutions and live with a host family.

The team of ICYE Switzerland consists of 4 part time employees, 1 trainee and 2 EVS volunteers. The programs are implemented with the help of many voluntary co-workers.

The volunteer has the opportunity to work in the field of Content Management and Social Media and has his/her own project which corresponds to her/his competences. He/she has the opportunity to establish contacts with the co-workers of ICYE as well as with the volunteers and voluntary co-workers.

**What the volunteer can gain:**

- insight into all the various and interesting tasks of a small non-profit organization
- improve his/her German, English and French knowledge
- competences in intercultural learning and communication
- experience in Content Management and Social Media.

**Activities of the volunteer:**

- Support with the development and editing of the website [www.icye.ch](http://www.icye.ch) (Content Management System Typo 3) and search engine optimization (SEO).
- Help with the development and supervision of our Social Media channels (Facebook, Instagram and LinkedIn) together with a small team of voluntary co-workers.
- Production and marketing of thrilling target-group-oriented stories about the ICYE world for online communication.
- Development of own project depending on interest and competences

To apply, please fill in the application form and send it until **3<sup>rd</sup> of November 2019** to [lea.kolzer@icye.ch](mailto:lea.kolzer@icye.ch)

Application Form and other information: <https://www.icye.ch/fr/volontariat-etranger/programmes/service-volontaire-europeen/european-voluntary-service/>