

EUROPEAN VOLUNTARY SERVICE
2022-2023

SOCIAL MEDIA AND CONTENT MANAGEMENT AT ICYE SWITZERLAND, BERN

(German speaking area)

Duration: 12 months

Start date: 1st September 2022

Their website: www.icye.ch



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Echanges et mobilité
Scambi e mobilità
Exchange and mobility

ICYE

International Cultural Youth Exchange
Internationaler Jugend- und Kulturaustausch
Echange Culturel International de Jeunes



Schweizerische Eidgenossenschaft
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Supported by the Swiss Confederation.

GENERAL INFORMATION ABOUT THE EUROPEAN VOLUNTARY SERVICE (EVS)

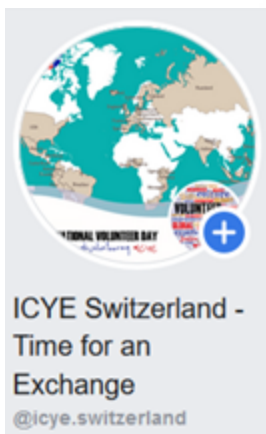
The European Voluntary Service (EVS) is an exchange programme financed by the Swiss government and not the EU because Switzerland is not member of the Erasmus+ programme. It is open to young people between 18 and 30.

The volunteer will work about between 32-38 hours per week for 12 months. They will receive a certificate of participation at the end of the volunteering period.

The European Voluntary Service programme is managed by the Swiss Agency for Exchange and Mobility, Movetia.

The scholarship covers the following benefits:

- Travel expenses (400CHF)
- Board and lodging
- Pocket money (250 CHF/month)
- Language support
- Liability, health and accident insurance



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ICYE (International Cultural Youth Exchange) aims to connect people from different cultures and backgrounds. Getting to know a different culture through working as a volunteer in a social or cultural institution and living with a local host family widens one's horizon and supports people's personal development while encouraging understanding and respect between different societies and cultures.

The team of ICYE Switzerland consists of 5 part time employees, 1 trainee and 2 EVS volunteers. The programs are implemented with the help of many voluntary co-workers. The volunteer has the opportunity to work in the field of Content Management and Social Media and develop their own project which corresponds to their competences. The person has the opportunity to establish contacts with the co-workers of ICYE as well as with the volunteers and voluntary co-worker.

VOLUNTEER'S TASKS

- Support with the development and editing of the website www.icye.ch (Content Management System Typo 3) and search engine optimization (SEO).
- Help with the development and supervision of our Social Media channels (Facebook, Instagram and LinkedIn) together with a small team of voluntary co-workers.
- Production and marketing of thrilling target-group-oriented stories about the ICYE world for online communication.
- Development of own project depending on interest and competences

REQUIREMENTS

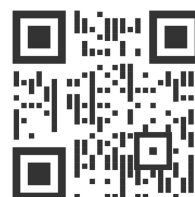
- Age 18-30
- Active and imaginative
- Interest in working in a small non-profit organisation
- Interest and/or knowledge in Content Management and Social Media
- Good German or French knowledge as well as English knowledge

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INTERESTED?

[Application form, deadline and other information](#)

Questions? Contact us at astrid.tuerler@icye.ch



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